

YODER'S SPINACH DIP



Lakeview Farms, Yoder's Spinach Dip

Paperboard Packaging / Offset / Sidewall / UV Coat

Lakeview Farms is a brand built on freshness on taste yet the former printed bowl packages lacked the distinctive appeal of their brand. StratusGroup collaborated with Lakeview Farms to restage the packaging to printed sidewalls. The new package designs clearly express their family heritage and passion for food. UV coating was used to further communicate Lakeview Farms' authenticity and enhance appetite appeal.